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White Stone, VA



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SKILLS

Attention to Detail
Extremely Organized
Interpersonal Skills
Collaboration Skills
Improving Efficiency
Project Management
Premiere Pro
After Effects
Photoshop

EDUCATION

BACHELOR OF SCIENCE
Digital Media: Video
Liberty University
2015 - 2019

CERTIFICATIONS
Hootsuite Academy
Social Marketing
October 2020

KAITLYN SHIELDS

DIGITAL CONTENT PRODUCER/ VIDEO EDITOR

PROFESSIONAL SUMMARY

Creative professional with the ability to brainstorm, film, and edit story ideas before any given deadline, as well as interpret specific desires for client-based projects. Proactive and engaged in the ever-changing creative process. Strong ability to collaborate with a team and work independently on projects and tasks. Well-versed in internal communication and external correspondence in the business world.

EXPERIENCE

CREATIVE ARTS & SOCIAL MEDIA DIRECTOR

Cornerstone Fellowship Church, Cobbs Creek, Virginia | June 2019 - Present

- Spearhead the creative process for creating and executing all creative elements used in church services and all church communications, including being the direct report over the production team
- Produced over 50 professional Wednesday night and Sunday morning sermons on Facebook and YouTube for our church throughout the pandemic
- Animated over 76 announcement videos for our guests during weekly church services
- Designed over 50 graphics and promotional content for sermons, events, and social media announcements
- Coordinated over \$5,000 worth of branding signage around Cornerstone with a local signage company
- Increased productivity by promoting an expansion in Cornerstone's Creative Media Department and adding another team member to assist in the creative process

PRODUCTION ASSISTANT INTERN

National Community Church, Washington, D.C. | June 2018 - August 2018

- Constructed camera, lights, backdrop, and audio for in-house and on location filming projects
- Assisted media team with weekly filming, editing, and graphic design projects in the office
- Developed strong collaborative skills when brainstorming ideas for social media projects and sermon ideas
- Delivered a short promotional video for NCC Youth's Summer Camp by filming, organizing, and editing b-roll footage